



**GENUNDOWA**  
THE FESTIVAL OF LIGHTS

17th Annual Festival of Lights  
Labor Day Weekend  
Sept. 4 & 5, 2010  
in the Historic Village Square  
Hammondsport, New York

Sponsored by the Hammondsport Chamber of Commerce  
[www.hammondsport.org](http://www.hammondsport.org)

Festival Web Site: [www.genundowa.com](http://www.genundowa.com)

**2010 Registration Fee is \$125.00** - no other fee or commission will be charged. Each vendor will be given a space of approximately 14 feet X 14 feet. If you require addition space, please let us know in advance. **NO TENT STAKES** - Those that were here last year recall that we are no longer permitted to drive tent stakes in the park. This policy is still in effect. Do what you need to do - gallon milkjugs filled with water seem to do the trick. It is also becoming very difficult for us to supply tables and chairs to vendors, please help by supplying your own.

Arrangements can be made for those requiring electricity, water or similar requirements. Local police keep an eye on the park, however you are ultimately responsible for your own display. A canopy or tent is highly recommended. Parking, restroom and changing facilities are available. A list of other forms of lodging is available at [www.keukalake.com](http://www.keukalake.com) If you are staying in the area make your reservation NOW! Local accommodations fill up early. The street in front of the bank is reserved for vendor parking. You may camp in a vehicle or in your booth. Sites may be set up Friday evening or Saturday morning. Vendors must be ready to open at 10:00 am both Saturday and Sunday. The festival is scheduled to remain open until 5:00 pm both days, however the Village receives a great number of visitors during the dinner hour (6-9) and vendors are welcome to take advantage of this. The estimated number of people attending this event averages app. 400 per hour. Attendance at the fire lighting and Social Dance Saturday evening ranges from between 500 - 900.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Tribal Affiliation \_\_\_\_\_ Enrolled? \_\_\_\_\_

Description of crafts, items, foods offered. You may send photos of your work or booth \_\_\_\_\_

Can you Demonstrate? \_\_\_\_\_ Can you Donate an item for our raffle? \_\_\_\_\_

Do you require electricity? \_\_\_\_\_ If so, how many outlets? \_\_\_\_\_ Water? \_\_\_\_\_ Other? \_\_\_\_\_

Comments or Questions: \_\_\_\_\_

Email Address? \_\_\_\_\_ Website? \_\_\_\_\_

**Our space is very limited, therefore participation is by invitation only. Each year we only have 3-4 open spaces available. Applications are reviewed (1) on a first come basis and (2) lack of duplication of items sold by returning vendors. Applications MUST be returned by June 5, 2010. Please return your completed application and payment to:**

Genundowa Celebration  
PO Box 373  
Hammondsport, NY 14840

Inquiries: Bob Magee (607) 569-2667 Ellen Shaw (607) 569 2700